

NEWS RELEASE



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WAYNE W. SELL INSTALLS ONBOARD COMPUTERS

PeopleNet system installed in Wayne W. Sell tractors

PITTSBURGH, PA – February 18th, 2011 – Wayne W. Sell Corporation (Wayne W. Sell), a leader in the transportation of flat, van and bulk commodities across the Midwest and North East, announced the company will be installing the PeopleNet onboard computer system in all of its tractors over the next few months. The new onboard computer systems will help to improve driver safety, communications and customer service, while lowering operational costs.

“These new onboard systems will provide significant benefits to the company, our drivers and our customers,” said John Sell, president of Wayne W. Sell. “For our customers, they will improve efficiencies, which will help us to keep our rates as affordable as possible. For our drivers, they will automate a number of administrative functions that they used to track by hand – making their job easier. They will also contribute to improved communications and safety management.”

The key features offered by the PeopleNet system to be installed in the Wayne W. Sell tractors include: in-cab navigation; routing integration; fuel tax recorder; onboard event recording; fleet management; communications; and tracking. It also makes complying with government safety and tax regulations easier with automatic fuel tax, onboard event recording, and speed monitoring.

About Wayne W. Sell Corporation

Founded in 1955, Wayne W. Sell Trucking Corp. has grown from a single tractor and trailer to a full-service transportation operation. Its modern fleet of vans, flat beds and bulk tanks transport cement, construction products and industrial materials including sand, coke, fly ash for customers throughout the Midwest and North East.

“Service is Our Business” is the company’s tag line and reflects its commitment to delivering reliable and affordable transportation solutions to its customers, on-time. In 2011, Wayne W. Sell more than doubled sales revenue from the previous year. To keep pace with its significant growth, the company is expanding its fleet and hiring qualified drivers. For more information, visit www.wwsellcorp.com.

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