



## NEWS RELEASE

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## WAYNE W. SELL HOLDS ANNUAL SAFETY MEETING

**PITTSBURGH, PA – February 4, 2012** – Wayne W. Sell Corporation (Wayne W. Sell), a leader in the transportation of flat, van and bulk commodities across the Midwest and North East, today held its annual off-site driver safety meeting. This annual event provides an opportunity for the management team to meet with all of its drivers in a single session to share company announcements, present changes to the company’s health insurance plan and discuss important safety program initiatives. In addition, the company distributes its annual driver safety awards.

“To deliver excellent service for our customers, we must first deliver in the safest manner possible. Safety is central to our customers’ satisfaction and our company’s success, which is why we work to raise the bar on our own safety standards and goals,” shared Walt Lesser, Safety Director for Wayne W. Sell. “This annual meeting is a great opportunity for our team to reflect on the progress we’ve made and to discuss our goals and expectations for the coming year. Thanks to our team’s shared commitment to safety, we experienced another strong year in 2011 and are off to a great start for 2012.”

Representatives of Wayne W. Sell’s insurance consultant group, the HDH Group, also participated in the 2012 Annual Safety Meeting. Following breakfast, HDH Group made two presentations. First, they informed the group of the company’s new health insurance plan, which will offer comparable benefits to the previous plan but will reduce employee contribution costs by more than 30%. The second presenter was Christopher Eastly, a Certified Safety Professional from HDH Group. He reviewed the company’s updated driver handbook, explained the company’s new speed monitoring policy and reviewed other driver safety best practices.

Following the safety and insurance presentations, the company’s annual safety awards were presented. The safety awards are given in the form of a monetary bonus. The company uses a point system to determine who earns a safety bonus and the amount they earn. When calculating a driver’s points, the

major issues considered are accidents, CDL and DOT violations as well as whether or not the driver has turned in all necessary paperwork on time throughout the year.

### **About Wayne W. Sell Corporation**

Founded in 1955, Wayne W. Sell Trucking Corp. has grown from a single tractor and trailer to a full-service transportation operation. Its modern fleet of vans, flat beds and bulk tanks transport cement, construction products and industrial materials including sand, coke, fly ash for customers throughout the Midwest and North East.

The company's tagline, "Service is Our Business", reflects its continued commitment to delivering reliable and affordable transportation solutions to its customers, on-time. In 2011, Wayne W. Sell more than doubled sales revenue from the previous year. To keep pace with its significant growth, the company is expanding its fleet and hiring qualified drivers. For more information, visit [www.wwsellcorp.com](http://www.wwsellcorp.com).

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