



NEWS RELEASE

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WAYNE W. SELL LAUNCHES NEW CORPORATE WEB SITE

New site offers automated customer service capabilities and enhanced Careers section

PITTSBURGH, PA – June 6, 2012 – Wayne W. Sell Corporation (Wayne W. Sell), a leader in the transportation of flat, van and bulk commodities across the Midwest and North East, today announced the launch of its new corporate web site. The new site delivers enhanced service capabilities to its customers and provides a more informative and user-friendly Careers section for driver job candidates. It also introduces the company’s new corporate logo, which includes the company’s signature horse emblem that has been part of Wayne Sell’s identity since its founding in 1954.

“We’re very excited about launching our updated site,” said John Sell, president of Wayne W. Sell, son of the company’s late founder. “The important things about our company that have contributed to our longevity and success – our commitment to superior customer service and on-time delivery – have not changed. But through the years a lot about the company has changed – from investments in technology to modernizing our fleet. The result has been very positive growth. We are pleased that our new site and logo reflect these positive changes and look forward to building on our strong foundation for continued growth.”

The company’s new site provides on-line servicing capabilities that enable shipment scheduling and quotes. As part of the company’s ongoing initiative to hire more drivers, the new site also includes an online Careers center that offers drivers the ability to apply online and to access more detailed information about the company’s pay and benefit packages.

To visit the new web site, go to www.wswellcorp.com

About Wayne W. Sell Corporation

Founded in 1954, Wayne W. Sell Trucking Corp. has grown from a single tractor and trailer to a full-service transportation operation. Its modern fleet of vans, flat beds and bulk tanks transport cement, construction products and industrial materials including sand, coke, fly ash for customers throughout the Midwest and North East.

The company's tagline, "Service is Our Business", reflects its continued commitment to delivering reliable and affordable transportation solutions to its customers, on-time. In 2011, Wayne W. Sell more than doubled sales revenue from the previous year. To keep pace with its significant growth, the company is expanding its fleet and hiring qualified drivers. For more information, visit www.wwsellcorp.com.

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